

## NARRATIVE PROGRESS REPORT

Date Submitted: 04-13-09

Date Reviewed by ICL staff and sent to ITC Rep:

4/23/10  
*RM*

Grant Organization:

**Gem County Chamber of Commerce**

Grant #09-III-04

Check one: Interim **X**

Final

Report Period: From **December 1, 2009** to **March 31, 2009**

(See Attachment A of Grant Contract for Dates)

Grant Manager: **Dian Streeby, Executive Director**

Phone: **208-365-3485**

Address: **P.O. Box 592  
Emmett, ID 83617**

In the space below or on an attached sheet, answer the following questions for EACH element in your scope of work.

Interim - All of these questions should be answered for EACH project in all reports except the final report. List element by name & element number.

1. Has the element been completed?

**Element #1 –Completed**

**Element #2 – Not completed**

2. If the element is in progress:

(a) What has been accomplished?

**Element #1 –Website maintenance and updating has been paid for monthly.**

**Element #2 –Designed ads for “Official Idaho State Travel Guide” as well as “Welcome to Boise” and “Travelog”. Paid a deposit on each publication.**

(b) What remains to be done?

**Element #1 – Continuing to update and maintain website.**

**Element #2 – Radio airtime will be purchased for upcoming events and tourism opportunities in Emmett. The balance due for advertisement in the “Official Idaho State Travel Guide” and the “Welcome to Boise” and “Travelog”.**

(c) Are there any problems?

**Element #1 – No.**

**Element #2 – No.**

3. If the element hasn't been started, why?

4. What benefits have been realized to date? (Include statistical information.)

**Element #1 – The number of users of the website continue to increase, the verbal response continues to be positive as well.**

**Element #2 – The GCCC verbally evaluates the success of our advertising efforts. When telephone calls, emails and inquiries are received from individuals or businesses inquiring from out of the state, the GCCC specifically asks how the potential tourist/visitor heard about the area. At each GCCC event in the Emmett Community, Chamber personnel and volunteers ask how the out of town/state attendee heard about the event. The advertising has been very successful.**